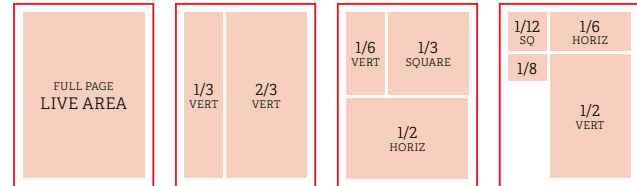


### ISSUE AND CLOSING DATES

Special Advertising Sections with overruns will close a minimum of FIVE days earlier than the closing date below. Please contact your account executive for information.

ISSUE	CLOSING DATE (ORDER & PRODUCTION REQUIRED DEADLINE)	DIGITAL DEADLINE	ON NEWSSTAND
JAN 2011	NOV 19	NOV 24	DEC 16
FEB 2011	DEC 20	DEC 23	JAN 20
MAR 2011	JAN 25	JAN 28	FEB 17
APR 2011	FEB 22	FEB 25	MAR 17
MAY 2011	MAR 22	MAR 25	APR 14
JUNE 2011	APR 26	APR 29	MAY 19
JULY 2011	MAY 23	MAY 26	JUNE 16
AUG 2011	JUNE 27	JUNE 30	JULY 21
SEPT 2011	JULY 26	JULY 29	AUG 18
OCT 2011	AUG 22	AUG 25	SEPT 15
NOV 2011	SEPT 27	SEPT 30	OCT 20
DEC 2011	OCT 25	OCT 28	NOV 17



### ADVERTISING RATES

#### BLACK/WHITE

SIZE	12X	6X	3X	1X
FULL PAGE	\$4,450	\$5,375	\$5,850	\$6,325
2/3 PAGE	3,550	4,250	4,700	5,075
1/2 PAGE	3,150	3,775	4,200	4,425
1/3 PAGE	2,475	3,025	3,300	3,550
1/6 PAGE	1,750	2,100	2,300	2,475
1/12 PAGE	1,225	1,475	1,625	1,750

#### FOUR COLOR

SIZE	12X	6X	3X	1X
SPREAD	\$14,400			
FULL PAGE	\$6,675	\$7,675	\$8,375	\$9,050
COVER 2	7,275	8,825	9,625	10,400
COVER 3	6,975	8,450	9,200	9,950
COVER 4	7,600	9,200	10,050	10,850
2/3 PAGE	5,075	6,150	6,675	7,225
1/2 PAGE	4,450	5,375	5,850	6,325
1/3 PAGE	3,550	4,300	4,600	5,075
1/6 PAGE	2,475	3,025	3,300	3,550
1/12 PAGE	1,750	2,125	2,300	2,475

For web site advertising rates please go to [www.minnesotamonthly.com](http://www.minnesotamonthly.com)